



*Educational Service Center  
of Cuyahoga County*

## **Administration**



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### **William Wendling Director of Public-Private Collaborations**

2006 to present

B.A. English - Miami University

Bill Wendling joined the Educational Service Center (ESC) of Cuyahoga County in 2007. He brings to the ESC a strong blend of public-private collaborations as well as engagement in public policy development at state and federal levels. For the past nine years, Bill has served as Executive Director of the Ohio 8 Coalition, which is a strategic alliance of the superintendents and teacher union presidents from school districts in Akron, Canton, Cincinnati, Cleveland, Columbus, Dayton, Toledo and Youngstown. Prior to helping establish the Ohio 8, Bill was chief communications and external affairs officer for the Cleveland Municipal School District.

Bill has served on a number of statewide advisory boards, including the ODE Race to the Top Advisory Group, Governor's Institute on Creativity and Innovation, Seniors to Sophomores, Ohio Urban Districts Partnership Support Team and the "Kitchen Cabinet" of former State Superintendent Susan Zelman. He is a member of the Greater Cleveland School Superintendents Association and the American Association of School Administrators, where he is active in the AASA Urban Network. Bill was a presenter at both the 2008 and 2009 National Conference on Education.

Bill is also a leading public relations counselor in Cleveland. The Rock and Roll Hall of Fame & Museum named him one of the "Instrumental Few" for his leadership in bringing the Rock Hall to Cleveland. He has been president of the Cleveland Chapter of the Public Relations Society of America (PRSA). He received the Cleveland chapter's Lighthouse Award and was elected to PRSA's national College of Fellows, both in recognition of his lifetime achievements in public relations leadership. A former president of the Cleveland board of the March of Dimes Foundation, he received the Frederick Robbins Award for outstanding service.

Bill holds a bachelor's degree in English from Miami University, where he continues to serve on the Advisory Board of the College of Arts & Science. He and his wife, Lynne Woodman, live in Richfield, Ohio. For relaxation, Bill enjoys golf, kayaking, classical music and studying the lives of American presidents.